



PRESS RELEASE

FOR IMMEDIATE RELEASE:

Announcing Skyline Eco-Adventures with Plant A Wish Zip For The Trees event.

WHO: Skyline Eco-Adventures and Plant A Wish

WHAT: Zip For The Trees ziplining and tree-planting event

WHEN: October 30 – November 5, 2011

WHERE: Skyline Eco-Adventures Haleakala Tour location, 2.5 miles up Crater Rd., Kula

Pukalani, Hawaii - October 7, 2011 Skyline Eco-Adventures (www.zipline.com) with Plant A Wish (www.plantawish.org) is proud to announce its first annual *Zip For The Trees* community week-long event, to be held in conjunction with the *First Annual Native Tree Plant-out*.

Beginning October 30, Skyline will offer zipline tours for \$50.00 per person on the 3:00 and 3:30 pm tours at the Haleakala course located Crater Road. These tours are open to the public on a first-come, first served basis, please call 878-8400 for reservations. 100% of the proceeds from these tours will be given back to a specified charitable community organization.

Participating charitable organizations:

October 30: Hui Malama Learning Center

October 31: East Maui Watershed Partnership

November 1: Hawaiian Islands Land Trust

November 2: Hawaiian Canoe Club's Kamali'i program

November 3: The Nature Conservancy

November 4: Maui Cultural Lands

The event will culminate on Saturday, November 5 with a day-long ziplining and tree-planting event. Ziplining tours beginning at 8:00 am until 12:00 pm will be \$50.00 per person, at the Haleakala course located on Crater Road. These tours are open to the public on a first-come, first served basis, please call 878-8400 for reservations. 100% of the proceeds and donations will be split between the week's charitable organizations as well as additional charitable organizations Skyline has worked with over the years. From 12:30 until 3:30 Skyline will be guiding Maui youth groups through the zipline course at no charge. In addition to ziplining, and in celebration of Arbor Day, Skyline and Plant A Wish will be planting native Hawaiian trees on the grounds of the Haleakala course to help educate participants about Hawaii's unique history and culture, while making significant contributions to environmental and cultural preservation efforts throughout Hawaii. Come upcountry and rediscover Maui's original zipline!

Participating Youth Groups:

Hui Malama Learning Center

The Boys Scouts

Aloha House

Hawaiian Canoe Club's Kamali'i program

For more information please contact Gwen Arkin: 878-8037 ext. 204, garkin@zipline.com